

REPORT THIRD ONLINE TRANSNATIONAL MEETING



SKI.F.T. SKILLS FOR TRANSITION
101126777



Co-funded by
the European Union



Third Transnational Online Meeting

14 April, 14.00-17.00

1. Participants :

- Sara Belloi, Legacoop Emilia-Romagna (IT)
- Elsa Brander, Kooperationen (DK)
- Louis Cousin, Startin'blox (CA/FR)
- Valentina Dragone, Demetra (IT)
- Urszula Fila-Kicman, FISE (PL)
- Erdmuthe Klaer, REVES aisbl (BE/EU)
- Julia Koczanowicz-Chondzynska, FISE (PL)
- Rosaria Mastrogiamomo, Legacoop Emilia-Romagna (IT)
- Chris Mooney-Brown, Community Resources Network Ireland (IR)
- Rémy Poignant, CRESS Nouvelle-Aquitaine/ESS France (FR)
- Elena Scanferla, CSA COESI (IT)
- Francesca Zaganelli, CECOP (BE/EU)
- Laura Zambrini, Demetra (IT)

2. Objective of the meeting :

This third transnational online capacity-building meeting had the objective to provide project partners with an opportunity to exchange on outcomes of the coaching phase and related methodologies. At the same time project partners and beneficiaries had the occasion to meet and learn about green transition-related initiatives from other EU Member States – with a specific focus on mapping, communication and digital tools.

3. Programme:

14.00 Welcome

14.15 Exchange on the first results of the coaching phase (Methodological point of view)

15.00 Break

15.15 Mapping

- Carteco – presented by Rémy Poignant, CRESS Nouvelle-Aquitaine (FR)

Q&A

15.45 Communication/Marketing

- Green and Social Virtual Trade Fair – presented by Chris Mooney-Brown, Executive Director, Community Resources Network Ireland (IR)

Q&A

16.15 Data Sharing

- The Potential of Dataspaces – presented by Louis Cousin, Start'In Blox (FR/CA)

Q&A

16.45 Conclusions

4. Discussion:

Exchange on the first results of the coaching phase (methodological point of view)

Project partners share information on (interim) results of the advisory and coaching phase. Main questions discussed relate to the format of the sessions (bilateral vs. group coaching; online/in-presence), training contents, and the definition of priority topics by beneficiaries.

In the preparation of the sessions partners also used information and material shared by other project partners.

Several partners point to the need of many beneficiaries to be supported in the identification of priorities and concrete action to focus on in the framework of their transition projects.

With regard to ESG – a topic a number of beneficiaries in all partner countries wished to focus on – partners exchange on ways to better integrate also the “social” and “governance” elements in a (learning) process in which environmental aspects have been given specific weight.

Two partners also mention the importance of work on communication. Sometimes it is only during the advisory and coaching sessions that participating social economy enterprises become aware of (the amount of) initiatives and actions linked to environmental sustainability they

implement already. Skills to be improved in these cases are thus more linked to communication and related capacities.

Green and Social Virtual Trade Fair

The Community Resources Network Ireland (CRNI) is the representative body for community based reuse, repair and recycling organisations in Ireland. It was founded in 2010. Through its activities and the services it delivers to its members with regard to community-based sustainable management of resources CRNI is playing an important role in Ireland's process towards green transition (and in particular face to the growing waste problem in the country) .

Chris Mooney-Brown, Executive Director, shares with SKI.F.T. project partners his experiences linked to the establishment of the Green and Social Virtual Trade Fair. A pilot innovation project, this online tool was created in 2022 to facilitate market dialogue between members of the Community Resources Network (50 enterprises of different size, working with different specialisations regarding material) and public procurement agents in a context of growing market opportunities related, amongst others, to the green public procurement objectives of the Irish Climate Action Plan. With social and environmental public procurement being a rather recent phenomenon, the fair provides visibility to social economy enterprises, which could theoretically have a comparative advantage over other type of businesses offering similar goods and services.

The virtual space created replicates the typical set-up of a trade fair, providing the visitor with the possibility to move from stand to stand and to receive information in different formats (presentations, audiovisual material, leaflets...) on the respective enterprise, its profile, activities, products and/or services, including also contact information, etc. All enterprises exhibiting at the trade fair are members of CRNI. The website is open for public and private procurers.

According to Mooney-Brown, the trade fair contributes to raising the visibility of social economy enterprises and their offer. Procurers had and have the occasion to discover new goods and services.

At the same time, however, Mooney-Brown points to a number of challenges which still have to be dealt with by policy-makers, (public) procurers and the social economy ("... it is not enough to be simply listed on a trade fair and in a directory!"):

First of all, also in Ireland, price still remains a main driver in the choice of contractors.

Moreover, social economy is often not (yet) ready to deliver at the scale and speed expected by procurers.

At the same time social economy enterprises still have to strengthen their capacity to take part in public procurement procedures, as much as (public) procurers are in need of training in order to better use public procurement also to promote social and environmental objectives.

Q&A

Regarding maintenance and a possible extension of the Green and Social Virtual Fair to other social economy enterprises, Mooney-Brown explains that, due to limited resources, CRNI is for the moment able to maintain the tool to showcase CRNI members only. However, CRNI also thinks that the platform should be open to any interested social enterprise. One possibility would be for the tool to be taken over by another agency. Referring to this option, a SKI.F.T. partner

points, in a comment, to the risk of the initiative losing its grassroots character – a risk which has also been considered by CRNI. Mooney-Brown therefore also expresses his strong interest in getting to know similar websites/practices which might exist in other countries.

Asked about the resources needed to keep a virtual space such as the Green and Social Virtual Trade Fair running Mooney-Brown explains that one person has been assigned to this task. In this respect he further specifies that most of the work is invested into mediating relationships with and between the enterprises and procurers. These are activities which are linked to the virtual space, but actually happen most of all offline.

The Green and Social Virtual Trade Fair has been financed through an innovation project – CRNI members and procurers can thus use it free of charge.

Another participant would like to know whether the objective of the trade fair is also to foster partnership between social economy enterprises. According to Mooney-Brown social enterprises in Ireland are very interested in working in consortiums. The platform could certainly become a tool to promote this cooperation as well. However, also here it will only be successful if accompanied by offline work which would focus on encouraging participation, building and cultivating relationships, etc.

Carteco

Rémy Poignant represents the Chamber for Social and Solidarity Economy (CRESS) of the Nouvelle-Aquitaine Region.

CRESS Nouvelle-Aquitaine takes part in the development and maintenance of CARTECO, a digital map of social economy enterprises engaged in green transition. The initiative is coordinated by ESS France, the French umbrella organization for the social economy.

Likewise the Green and Social Virtual Trade Fair, the purpose of CARTECO is to show in particular local and regional authorities the potential of the social economy organisations as important actors of green transition and providers of (socially) sustainable products and services, as well as to encourage dialogue *before* or *after* the launch of public procurement procedures.

At the same time, the tool aims to stimulate cooperation between different social economy actors around public (or private) calls.

Starting with the circular economy, the CARTECO mapping exercise has been developed gradually, adding sector by sector. The choice of the specific sectors was taken after a thorough analysis of present and future procurement needs of public authorities and market developments.

Carteco is an open data map. Its collaborative feature consists in the opportunity for any kind of enterprise following social economy principles and values to submit their profile and related information (approximately 500 elements of information needed in the context of public procurement). Information can also be added by local authorities or single citizens involved in social economy initiatives. The data submitted are then checked by CRESS. All this work provides solid information for possible procurers, but also for CRESS (which might receive, this way, additional information on the activities of social economy enterprises in the respective region, challenges they might face, etc.).

Carteco may also serve as a tool for communication, raising awareness on and visibility of social economy initiatives in different French regions and fostering cooperation, within territories, between different social economy actors (and other players).

A challenge is the management, moderation and actualisation of data. For the platform to remain credible and useful, the information published should be continuously updated.

Q&A

Asked about the criteria which apply for an enterprise wishing to publish information on its activities, products and services on Carteco, Rémy Poignant explains that the enterprise has to prove: a) that it is an active structure, b) with at least one employee and c) part of the social economy.

A participant would like to know whether there is cooperation also with observatories of the social economy (if they exist). Rémy Poignant points to the French national observatory of the social economy, the national directory of social economy enterprises as well as regional observatories. However, data collected there does not go into as much detail as the information requested for Carteco.

In this context, Poignant also stresses that continuous efforts have to be made to convince social economy actors to take the time and register on the platform as well as to actively use the tool.

With regard to resources and the maintenance of Carteco, he explains that, in the very beginning, there was a need for one person working on the project full-time. Later this became a half-time activity. Today, persons contributing to the maintenance and further development of Carteco on behalf of CRESS Nouvelle-Aquitaine invest 5-6% of their total working time.

As Chris Mooney-Brown, Rémy Poignant points to the high importance of offline activities to stimulate territorial dynamics and cooperation between social economy enterprises and public authorities. Without this, Carteco would not be of use: “The tool is only a teaser for what we could do together”.

The Potential of Dataspaces

Louis Cousin presents Startin’blox, a multistakeholder cooperative with members in France, Portugal, United Kingdom, Germany, and Canada, which is focusing on the creation of dataspaces.

To illustrate the objective and functioning of dataspaces he shares the experience of a project Startin’blox carried out together with the Open Food Network in Australia. One of the main challenges the network was struggling with was the existence of a large number of different directories of producers. The objective of their cooperation with Startin’blox was thus to experiment a federated directory which would provide users with the opportunity to access data from different (search) perspectives.

Such a methodology is also in line with the European Data Space Strategy, in the elaboration and implementation of which also Startin’blox has been/is involved. The objective of the European

Commission in this context, in a perspective of (economic) democracy and participation, is to promote local directories able to connect to each other and finally compete with big platforms. For this, an investment of 2 million EUR has been made.

In a dataspace, no one owns the federated directory. Those feeding the directory with information – e.g. farmers – keep control over their own data.

An example Louis Cousin has been working on in Canada is Géofluence. In Québec, a Canadian province, watershed areas are managed by local social economy organisations who have been collecting their own – local – geospatial data. Yet, with this strongly localized data collection and management, an overall picture and knowledge on waterflows and their management at the larger national level was missing. The idea was thus to create a federation, including a dataspace. This enabled the local organisations:

- to become aware of the common impact they could have;
- to share information;
- to develop partnerships enabling them to create better solutions to specific challenges.

The existence of the federation ensures (institutional) support for this initiative.

Another example is an experimentation around local food consumption in Québec in the framework of which Startin'blox cooperates with local food hubs.

A main objective for these hubs and the local producers owning them is to find collective answers to better access public procurement.

On this concrete example, Cousin illustrates the various aspects that need to be discussed around the creation of a dataspace: technology-related questions, governance (rules in general, who should be part of the network, etc.), logistical questions (how to deliver the products, how to organize equal distribution...). Then, the rules established need to be translated into digital solutions.

Referring to this concrete example, also Louis Cousin stresses, just as previous speakers, the strong non-digital component of the process.

Q&A

A participant wonders how to simplify the narrative around dataspaces in order to make persons and organisations more open for this kind of instrument. In Louis Cousin's view it is important to start from a very concrete problem a dataspace could solve, but also from a situation in which data actually exist and actors are able to collect them. However, here, another fundamental key for success is trust. Startin'blox organises on a regular basis workshops in which they bring together different actors to identify common problems and topics that could be a point of departure for cooperation. These workshops are also an occasion to see why persons and/or organisations decide not to share data.

With regard to ownership of the dataspaces, Cousin highlights the central role of the user (e.g. local producers). It is the users (e.g. producers) who decide which data to share, under what conditions, etc. Also, users are always able to withdraw their consent regarding use of their data.

Dataspaces such as they are developed by Startin'blox are open for private businesses, but no user has access to the entirety of the data.

Asked by a participant about sectors in which dataspaces *are* or *have been* developed so far, Louis Cousin refers to a variety of sectors going beyond production. He cites as an example circular economy approaches in the building industry (e.g. collecting and sharing information about different parts of a dismantled building to facilitate reuse, etc.).

All Powerpoint presentations of the webinar can be found hereafter (annexes).



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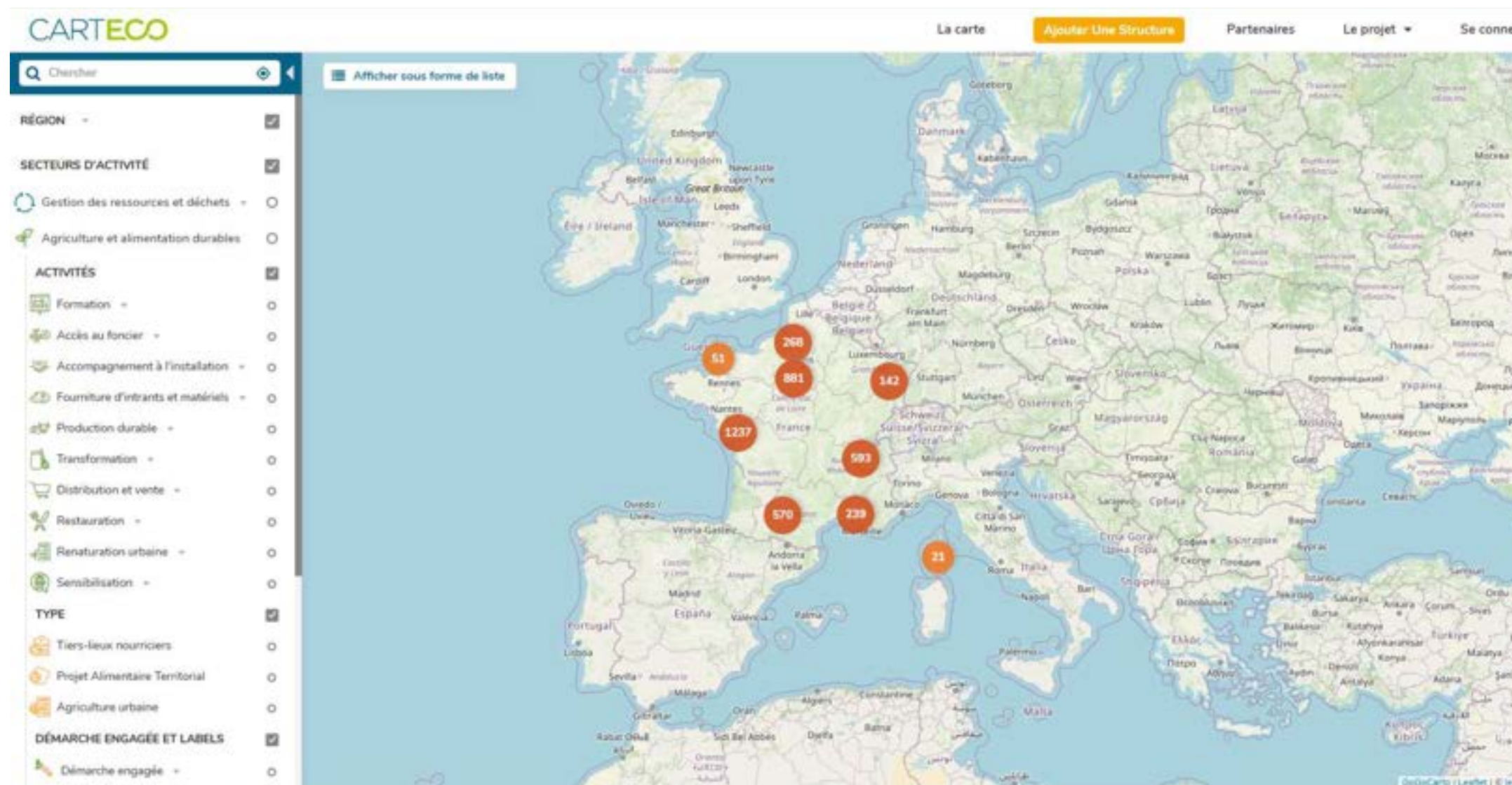
CARTECO

La carte collaborative
des structures de l'économie
sociale et solidaire qui font
la transition écologique



Carteco, what does it look like ?

→ carteco-ess.org



The ultimate goal of this map is to list the Social and Solidarity Economy (SSE) organizations working toward ecological transition at the heart of local communities. Many initiatives supporting this essential ecological and social transition are, in fact, led by SSE organizations, and this tool aims to highlight their full diversity. It is enriched sector by sector.

As part of their role in representing and monitoring Social and Solidarity Economy (SSE) organizations, ESS France (the French SSE Chamber), and the CRESS (Regional Chambers of the SSE) have chosen to develop this collaborative mapping project to identify SSE initiatives supporting the ecological transition.

It impacts different levels :

- local authorities and local government
- SSE networks and organisations themselves

Exemple of a sector : circular economy : 4000 referenced structures

More than 500 qualification fields possible, including the following main categories: Administrative data of the organization ; Opening hours ; Activities carried out and types of goods/waste handled (including tonnages handled by flow and by activity) ; Partnership with local authorities

Scope of references : waste prevention and/or management activities: from raising awareness to recycling ; waste collection ; repair café ; sale of spare parts etc.

Other sectors being worked : sustainable agriculture and food ; mobility ; responsible digital technology etc.



Registering on Carteco and Keeping Data Up to Date : a collaborative work

This map was designed to allow collaborative contributions from all local stakeholders: SSE organizations, local authorities, citizens, and more. Forms are available to register new locations not yet listed, and users can also update the information displayed on the map directly via the profiles of existing organizations.

There are two types of forms: one intended for the organizations themselves, enabling them to provide a larger set of qualified data; and another accessible to everyone, allowing the submission of new locations along with an initial set of qualified data.

ESS France and the CRESS also aimed to contribute to the development of digital commons by requesting Gogocarto to develop a module that enables real-time recording of the structures listed on the map into the international open database OpenStreetMap. The purpose of this module is to facilitate data sharing among communities of actors creating maps of organizations with overlapping scopes. Additionally, it will allow for the automatic synchronization of updated data between maps as soon as the information is uploaded to OpenStreetMap.



CARTECO LES STRUCTURES DE L'ESS QUI FONT LA TRANSITION ÉCOLOGIQUE. **ess** FRANCE

Votre structure est référencée sur Carteco, la carte des initiatives de l'économie sociale et solidaire à la transition écologique au cœur des territoires.

Afin de lui donner la meilleure visibilité possible, nous vous invitons à renseigner en détail : ateliers de sensibilisation, types de produits pris en charge et tonnages, parts territoriales, horaires d'ouverture, etc. Pour augmenter le rayonnement de Carteco, n'hésitez pas à nous transmettre vos coordonnées et réseaux partenaires.

Actualiser ma fiche d'identité

- Je me rends sur ma fiche**
Au fil des séances
actualiser | Gérer | Proposer des modifications | Fermer
- Je complète et renseigne**

Les données administratives

- Nom de la structure
- Description
- N° SIRET
- Site internet
- Horaires de contact
- Personne de contact

Les activités opérées, les produits pris en charge et les tonnages correspondants

Ajoutez le ou les secteurs d'activités

- ☒ Gestion des ressources et déchets
- ☒ Agriculture et alimentation durables

Activités

- Gestion des ressources et déchets
- Activités
- Recours aux ressources
- Accompagnement
- Collecte
- Production
- Transformation

Rendez-vous sur carteco-ess.org

CONTACTER UNE CRESS

Des tutoriels vidéos sont disponibles pour vous accompagner dans votre démarche. Pour toute question, n'hésitez pas à contacter la Région de l'ESS de votre région.

* Si votre structure est déjà référencée et que vous ne souhaitez plus apparaître sur Carteco, merci de nous en faire part. Les coordonnées des personnes référencées sont disponibles sur carteco-ess.org

A Collaborative Map: Open to Contributions from All

AJOUTER UNE STRUCTURE DE L'ESS

Informations générales

Non de la structure (par site) :
exemples : "Union locale de ..." ou "Un village pour l'Afrique"

Nom de la structure mère / porteuse (si différente)
exemples : "Croix Rouge" ou "Vieille pour tous"

Description de l'activité

Número SIRET
14 chiffres

Statut juridique de l'ESS

☐ La structure est agréée ESUS (entreprise solidaire d'utilité sociale)

Adresse complète



All local stakeholders are invited to contribute to Carteco, including Solidarity Economy (SSE) organizations ; Local governments, regional institutions ; Local and national networks ; Citizens

→ Involvement and recognition of partner networks of SSE and economic transition

Tools for contribution: An entry form to register new structures ; Profiles for already referenced organizations ;

→ Data moderation is carried out by each regional CRES

An Open Data Approach: Contributing to Digital Commons

- Development of a data import/export module between Gogocarto and the international OpenStreetMap database.
- (Gogocarto = open-source software for creating collaborative map directories, used for Carteco)

Objectives

Enable data sharing among actor communities using Gogocarto with overlapping scopes ; Automatically sync updated data from one map to another once published on OpenStreetMap

Opportunities for Making Data Available

Embedding a zoomed-in view of Carteco by geographic area and/or sector on other websites (e.g., spotlight on building material reuse in a metropolitan area) ; Creating Gogocarto maps from Carteco data, with the option to expand the scope as needed ; Automatically sync updated data from one map to another once published on OpenStreetMap



S'inscrire sur Carteco et le valoriser



le partager sur les réseaux sociaux grâce au visuel dédié...

NOTRE STRUCTURE EST RÉFÉRENCÉE, ET VOUS ?

CARTECO

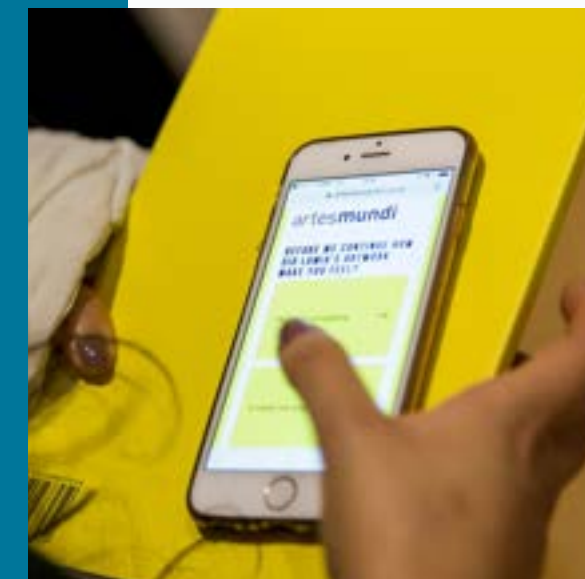
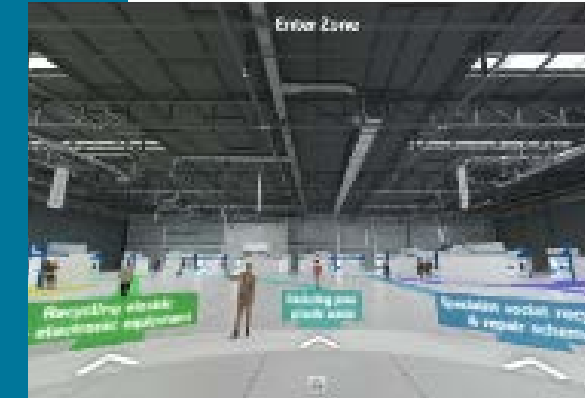
La carte collaborative
des structures de l'économie
sociale et solidaire qui font
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Circular communities and Green Transition innovations

CRNI and community-based reuse,
repair and recycling activities

Virtual Trade Fair - initial findings and
recommendations



Chris Mooney-Brown
Executive Director, CRNI

Community Resources Network Ireland

The representative body for community based reuse, repair and recycling organisations in Ireland

CRNI's Mission – Support members, promote sustainable management of reusable resources

CRNI's Vision – ‘Waste’ doesn't exist
Community benefits from reusable resources

CRNI's Values – Social inclusion, respect, collaboration, credibility



Funded by:



An Roinn Comhshaoil,
Aeráide agus Cumarsáide
Department of the Environment,
Climate and Communications

Communities and the Circular Economy

CRNI member activities and social impact



Communities and the Circular Economy

CRNI member activities and social impact

- Bicycle donations, upcycling and repair
- Furniture upcycling and office fit-out
- Paint reuse and recycling
- Textile reuse and upcycling
- Reducing food and drink waste
- Reducing plastic waste
- Electric and electronic equipment recycling



Communities and the Circular Economy

CRNI member activities and social impact

- Bicycle donations, upcycling and repair
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- Reducing plastic waste
- Electric and electronic equipment recycling

70% employ people distanced from labour market

50% run educational events and workshops



Virtual Trade Fair: boosting Green and Social Procurement

Purpose – to facilitate market dialogue between CRNI's members and procurement agents



Virtual Trade Fair: boosting Green and Social Procurement

Purpose – to facilitate market dialogue between CRNI's members and procurement agents

Public procurement:

- accounts for €12-15bn domestic spend on goods, services, and works
- use of State funds to deliver significant carbon savings, resource efficiency and social good.

Green Public Procurement:

Public authorities source goods, services or works with lower environmental impact

Social Procurement:

Accounts for economic, environmental and social impacts of buying choices



Home



entry path

entry path



Download PDF
Members
directory list



VTF initial findings

What's Working:

- VTF is seen as a missing link by procurement decision-makers
- Strong support for a centralised hub of social and circular suppliers
- CRNI members value increased visibility and exposure
- VTF enhances profile and opens doors to procurement opportunities

Challenges Identified:

- Concerns about contract size and readiness to deliver procurement contracts
- Some social enterprises report little to no engagement post-profile setup
- Poor user experience (“It’s too clunky and not intuitive”)
- Navigation and discoverability are barriers to value

Experiences with the VTF - Insights so far

Procurers

- Like the 'one-stop shop' aspect, easy to navigate with the right level of information
- Increased awareness of social enterprise offerings - finding out what's possible and what options could be available
- Enjoy discovering what is possible beyond traditional supplier lists
- Need for sector-specific filtering and clearer supplier criteria to identify suitable suppliers

Social Enterprises

- Value being profiled to a new customer base
- Gained visibility and connections
- Capacity concerns remain a barrier to large contracts
- Request for more hands-on procurement preparation support

Key Recommendations

Improve Platform UX - Refine interface and structure; align categories with OGP

Build a Procurement Readiness Toolkit - Support social enterprises with templates, case studies, training

Develop guidance for procurers - Supplier criteria, social value examples, reporting support

Facilitate ongoing matchmaking between social enterprises and procurers - Events and introductions to build relationships and trust

Measure impact - Track contracts post-VTF and create further case studies

Future Design - Combine ease of discovery, clear supplier information, a more intuitive and outcome-focused experience

Thank you



Chris Mooney-Brown
chris@crni.ie



Fuel your business with data

Building a data space?

Joining a data space ?

Startin'blox is a technical solution to access the data of your partners from within your own application

Live data

Startin'blox is the only solution that enables you to **integrate live data from your partners directly within your own application**, without any additional step.

Plug & play

The end user has **access to the data she needs from her dedicated application** built with Startin'blox components (ex: a map, a directory, a form) without requiring data analysis skills to act on it.

Peer-to-peer

With Startin'blox, **data exchanges are peer-to-peer**, you do not need to rely on a third party platform. This enhances the sovereignty and security of your Data Space.

How does Startin'blox work?



Where?

Startin'blox is an open source solution that lives on the servers (*APIs*) and within the applications (*Web Components*) of the members of the Data Space.



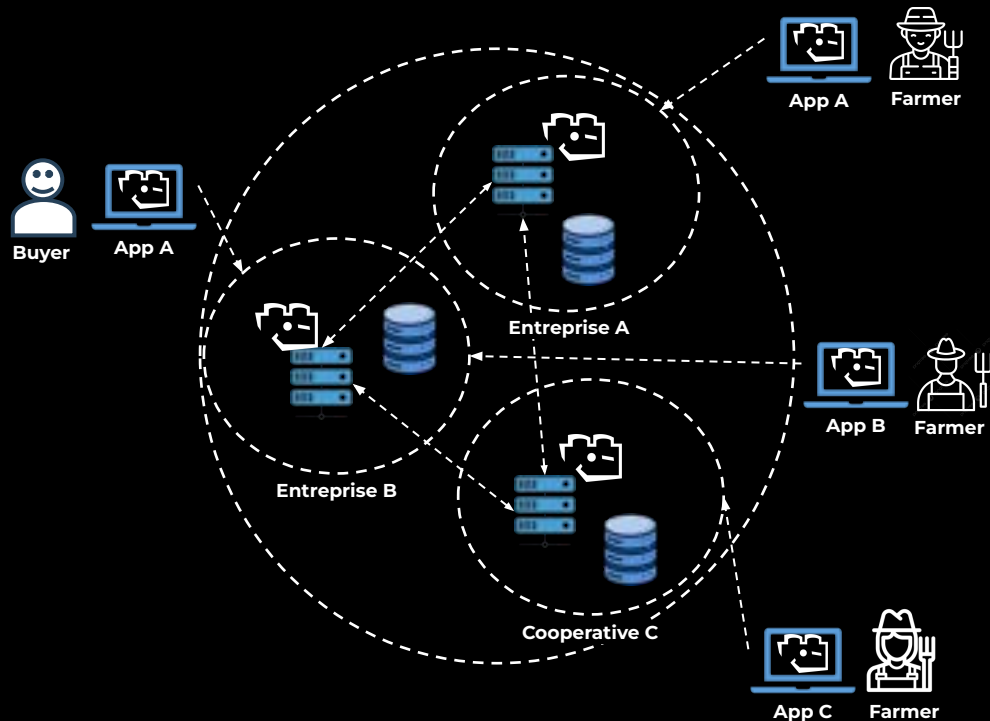
What?

Startin'blox enables data interoperability (*Solid, Beckn, Data Space protocols*) between the different members of the Data Space.



Unique Value proposition?

Startin'blox indexes data (*type index*) and enables the different applications of the Data Space to access it, based on their permission level.





"Startin'blox is enabling TAMIS to model and to implement the data exchanges of our data space proof of concept."

Hans-Nikolas
TAMIS

Use case n°1: TAMIS

Problem:

A significant amount of time/money is wasted along the production line of a movie to assemble together the different assets of that movie (ex: musics, 3D models, special effects) and their respective metadata, in order to be ready for broadcast.

Solution:

These assets and their metadata are **scattered** across the different studios involved in the creation of the movie. TAMIS is building a data space that retrieves **the different movie assets at their source** and automates all the exchanges to cut costs and save time.

Use case n°2: Open Food Network

Problem:

Because of a **mismatch of scale** and **uncertainty around local food supply chain capacity**, large wholesale buyers and public institutions tend to overlook local producers and supply chain partners, choosing large scale food producers and logistics partners

Solution:

By breaking the local food product data out of silos and making it discoverable and useable across decentralized procurement tools we will offer wholesale buyers and public institutions a more complete picture of their regions local food capacity, **de-risking local food procurement for institutional buyers**



"Startin'blox facilitates the discoverability and interoperability of farmers' product data, making it easier for wholesale buyers and public institutions to buy local."

David Thomas

Open Food Network



"Our applications developed in Startin'blox multiply interaction between entrepreneurs of the European Space Agency's incubators."

Emmanuel Mondon

Space Cooperative EU

Use case n°3: ESA's incubators

Problem:

Entrepreneurs and startups lack network and funding opportunities.

Solution:

The European Space Agency took the decision to interconnect the platforms of four of its incubators using Startin'blox. Entrepreneurs can network online with entrepreneurs from the entire space ecosystem, and their startups are more visible to potential investors.

38 clients in 5 industries



Media



trusted european media data space



Agrifood



United States
Department of
Agriculture



Energy



Skills



TERRITOIRES
ZÉRO CHÔMEUR
DE LONGUE
DURÉE



International
Co-operative
Alliance



Space



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